

## COURSE OUTLINE

### (1) GENERAL

<b>SCHOOL</b>	SCHOOL OF BUSINESS		
<b>ACADEMIC UNIT</b>	DEPARTMENT OF TOURISM ECONOMICS AND MANAGEMENT		
<b>LEVEL OF STUDIES</b>	UNDERGRADUATE		
<b>COURSE CODE</b>	TO5030	<b>SEMESTER</b>	5 <sup>TH</sup>
<b>COURSE TITLE</b>	ECONOMIC AND PHYSICAL PLANNING OF TOURISM		
<b>INDEPENDENT TEACHING ACTIVITIES</b> <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>	<b>WEEKLY TEACHING HOURS</b>	<b>CREDITS</b>	
Lectures	3	5	
<i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i>			
<b>COURSE TYPE</b> <i>general background, special background, specialised general knowledge, skills development</i>	Special background		
<b>PREREQUISITE COURSES:</b>	NO		
<b>LANGUAGE OF INSTRUCTION and EXAMINATIONS:</b>	Greek		
<b>IS THE COURSE OFFERED TO ERASMUS STUDENTS</b>	No		
<b>COURSE WEBSITE (URL)</b>	<a href="https://eclass.aegean.gr/courses/TOUREM125/">https://eclass.aegean.gr/courses/TOUREM125/</a>		

### (2) LEARNING OUTCOMES

<p><b>Learning outcomes</b></p> <p><i>The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.</i></p> <p><i>Consult Appendix A</i></p> <ul style="list-style-type: none"> <li>• <i>Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area</i></li> <li>• <i>Descriptors for Levels 6, 7 &amp; 8 of the European Qualifications Framework for Lifelong Learning and Appendix B</i></li> <li>• <i>Guidelines for writing Learning Outcomes</i></li> </ul> <p>The aim of this module is to underline the necessity of tourism development planning as a mean to ensure the sustainability of tourism activity in a destination and also to analyze the economic, social and environmental dimensions derived from the tourism planning. In this context, the course includes the studying and analyzing of the principles, the characteristics and the tools of the economic and physical planning of tourism activities and its connection with sustainable development.</p> <p>After the successful completion of this module, the student will be able to:</p> <ul style="list-style-type: none"> <li>▪ evaluate the economic, social, spatial and development dimension of tourism.</li> <li>▪ understand the importance of the economic and physical planning of tourism development</li> <li>▪ recognize the necessity of the participatory planning to achieving sustainable tourism development</li> </ul>
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- know the steps / phases of an appropriate tourism planning
- recognize the partnerships involved in tourism development and the factors that shape the developmental patterns of tourism
- analyze and evaluate the impacts (positive and negative) of tourism on the economic, social, cultural and natural environment of a destination.
- be aware about the appropriating planning policies and actions in order to be able to manage the impacts of tourism development
- investigate new and alternative areas of development action as a way to enhance and enrich the tourism development of a destination

### General Competences

*Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?*

*Search for, analysis and synthesis of data and information, with the use of the necessary technology*

*Adapting to new situations*

*Decision-making*

*Working independently*

*Team work*

*Working in an international environment*

*Working in an interdisciplinary environment*

*Production of new research ideas*

*Project planning and management*

*Respect for difference and multiculturalism*

*Respect for the natural environment*

*Showing social, professional and ethical responsibility and sensitivity to gender issues*

*Criticism and self-criticism*

*Production of free, creative and inductive thinking*

*.....*

*Others...*

*.....*

- Search for, analysis and synthesis of data and information, with the use of the necessary technology
- Decision-making
- Team work
- Working in an interdisciplinary environment
- Project planning and management
- Respect for difference and multiculturalism
- Respect for the natural environment
- Showing social, professional and ethical responsibility and sensitivity to gender issues
- Production of free, creative and inductive thinking

### (3) SYLLABUS

- Economic and social importance of Tourism
- Concept and necessity of tourism planning
- Process, elements and stages of tourism planning
- Characteristics and patterns of tourism development
- Economic, social and environmental impacts of tourism
- Tourist planning and environmental management policies
- Evaluation methods in tourism (qualitative and quantitative indicators)
- Evaluation policies, programs, projects and resources of tourism development
- Case studies - International and Greek experience

### (4) TEACHING and LEARNING METHODS - EVALUATION

<b>DELIVERY</b>	Face-to-face
<i>Face-to-face, Distance learning, etc.</i>	

<p><b>USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY</b>  <i>Use of ICT in teaching, laboratory education, communication with students</i></p>	<ul style="list-style-type: none"> <li>▪ Use of ICT in teaching (Lectures presentations with delivered over Powerpoint, Case studies, Team work using internet sources (web pages, videos etc.)</li> <li>▪ Communication with students based on the Eclass platform and via emails</li> <li>▪ PowerPoint slides and the related learning material are uploaded on the Eclass platform in order to facilitate the learning process.</li> </ul>																					
<p><b>TEACHING METHODS</b>  <i>The manner and methods of teaching are described in detail.</i>  <i>Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.</i></p> <p><i>The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i></p>	<table border="1"> <thead> <tr> <th><i>Activity</i></th> <th><i>Semester workload</i></th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td>39</td> </tr> <tr> <td>Case studies' analysis</td> <td>20</td> </tr> <tr> <td>Study of special issues that have been approached through in depth discussion with students</td> <td>13</td> </tr> <tr> <td>Self-directed Study</td> <td>53</td> </tr> <tr> <td> </td> <td> </td> </tr> <tr> <td> </td> <td> </td> </tr> <tr> <td> </td> <td> </td> </tr> <tr> <td> </td> <td> </td> </tr> <tr> <td>Course total <b>(25 hours/ECTS)</b></td> <td><b>125</b></td> </tr> </tbody> </table>		<i>Activity</i>	<i>Semester workload</i>	Lectures	39	Case studies' analysis	20	Study of special issues that have been approached through in depth discussion with students	13	Self-directed Study	53									Course total <b>(25 hours/ECTS)</b>	<b>125</b>
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<p><b>STUDENT PERFORMANCE EVALUATION</b>  <i>Description of the evaluation procedure</i></p> <p><i>Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other</i></p> <p><i>Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i></p>	<ul style="list-style-type: none"> <li>▪ Assessment methods comprise 3-4 written group coursework (which is also orally presented and accounts for 100% of the total mark), or a final written examination (which accounts for 100% of the total mark).</li> <li>▪ Students are assessed in Greek language.</li> </ul>																					

**(5) ATTACHED BIBLIOGRAPHY**

<p><b>A) Recommended bibliography</b></p> <p><b>A) Principal References</b></p> <ul style="list-style-type: none"> <li>▪ Kokkosis, Ch. and Tsartas, P. (2019). Sustainable Tourism Development and the Environment. Athens: Kririki (in Greek).</li> <li>▪ Andriotis, K. (2005). Tourism Development and Design, Athens: Stamoulis (in Greek)</li> <li>▪ Komilis, P. and Vagionis, N. (1999). Tourism Planning. Evaluation Methods and Practices. Athens: Propompos (in Greek)</li> </ul> <p><b>B) Additional References</b></p>
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- Avgerinos, S., Zacharatos, G., Iakovidou, O., Kokkosis, X., Koussi, M., Briassouli, E., Spilanis, G. and Tsartas, P., (2000). Tourism Development. Multidisciplinary Approaches, Athens: Exandas (in Greek).
- Beeton, S., (2006). Community development through tourism, Collingwood, VIC: Land Links.
- Briassouli, E. (2000). Planning of Tourism Development: Characteristics and Approaches. Athens: Exandas (in Greek).
- Burns, B.M., Novelli, M., (2008). Tourism Development: Growths, Myths and Inequalities, UK: University of Brighton.
- Buttler, R., (2006). The tourism area life cycle, NY: Channel View.
- Graci, S. and Dodds, R. (2010). Sustainable Tourism in Island Destinations (Tourism Environment and Development). 1st Edition, London: Routledge.
- Gunn, C., & Var, T. (2002) Tourism planning: Basics, Concepts and Cases, N.Y.: Routledge.
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- Hall, CM (2008). Tourism Planning: Policies, Processes and Relationships. 2nd Edition, Harlow: Prentice Hall.
- Inskip, E., (1994) National and regional tourism planning: Methodologies and case studies, London, New York: Routledge
- Kokkosis, Ch., Tsartas, P. & Grimba, E., (2020) (Second edition). Special and Alternative Forms of Tourism. Athens: Kririki (in Greek).
- Kumral, N. and Onder, A.O. (2014). Tourism, Regional Development and Public Policy. 1st Edition, London: Routledge.
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- Lagos, D. (2007). Theories of Regional Economic Development. Athens: Kritiki (in Greek).
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- Sharpley, R., Telfer, D.J., (2014). Tourism and Development (2nd edition): Concepts and Issues (Aspects of Tourism), Bristol: Channel View Publications.
- Vassiliadis, C. (2009). The Management and Marketing of Tourist Destinations: A Viable Strategic Approach to Marketing-Management Activities, Athens: Stamoulis (in Greek).

***Related academic journals:***

- Anatolia
- Annals of Tourism Research
- Current issues in Tourism
- E-Journal of Tourism
- International Journal of Culture, Tourism and Hospitality Research
- International Journal of Hospitality & Tourism Administration
- International Journal of Tourism Research
- Journal of Hospitality & Tourism Research
- Journal of Sustainable Tourism
- Journal of Travel & Tourism Marketing
- Tourism & Management Studies
- Tourism Analysis
- Tourism and Hospitality: Planning & Development

- Tourism Management
- Tourismos